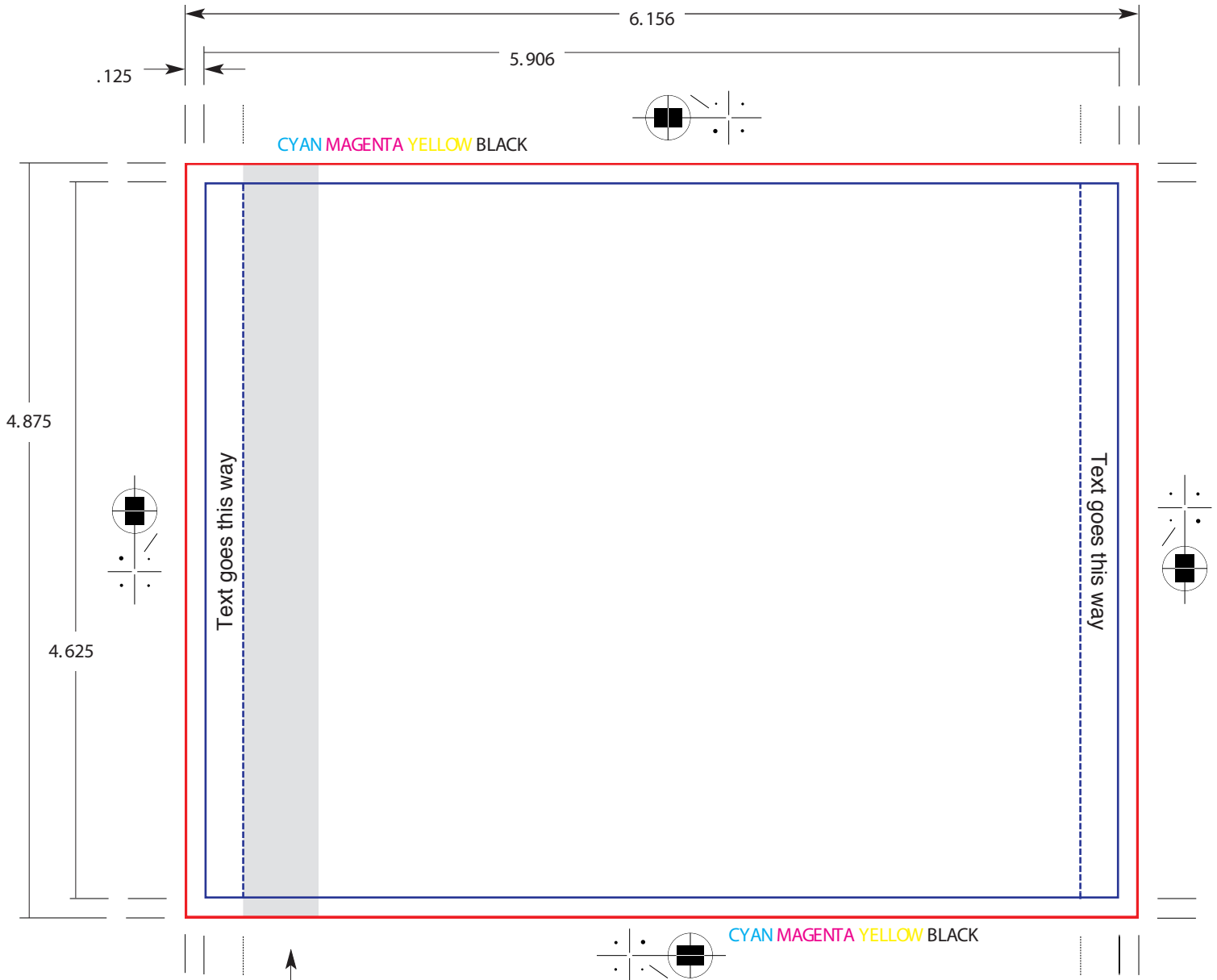


# Traycard

All critical graphics should be contained within the blue squares. The dashed lines indicate the folds for the spines. Any images should extend to the red lines. This allows for bleed and any problems with trimming. Include all linked files and fonts along with a printed proof when submitting a job. All photoshop images should be supplied at 300dpi in CMYK.



Keep in mind when designing for an inside tray, gray area will show through to cover